PRESIDENT’S STATE OF THE COLLEGE ADDRESS
SPRING 2018

Mary Schmidt Campbell, Ph.D.
President, Spelman College
Eleanor Hatton
Division of Business and Financial Affairs
Maya Evans, C’2021
Biology Major
STAFF HIGHLIGHTS
NEW STUDENT AFFAIRS LEADERSHIP

Dr. Darryl Holloman
Vice President for Student Affairs

Rev. Dr. Neichelle R. Guidry
Dean of Chapel
Enrollment Management celebrating a record number of applications
Institutional Advancement
Jarvis Ridges harnesses Spelman College president’s time to achieve priorities

By Bill Chastain – Contributing Writer
Apr 20, 2018, 7:00am

Mary Schmidt Campbell, right, says she and Jarvis Ridges are ‘the keeper of each other’s calm.’
NEWLY TENURED AND PROMOTED FACULTY
Associate Professor with tenure
Department of Environmental Health & Sciences

DR. ROSALIND GREGORY-BASS
DR. RICHARD BENSON

Associate Professor with tenure
Department of Education
Associate Professor with tenure
Department of Mathematics

DR. VIVEKA BROWN
DR. JENNIFER KOVACS

Associate Professor with tenure
Department of Biology
DR. ANDREA LEWIS

Associate Professor with tenure
Department of Education
DR. NICOLE TAYLOR

Associate Professor with tenure
Department of Education
Associate Professor with tenure
Department of Economics

DR. ANGELINO VICEISZA
SPELMAN PRIDE POINTS
No. 1 HBCU Since 2006
Tied for No. 61, Nat'l Liberal Arts Colleges
(increased by 11 places in 2017)

75% 6-Year Graduation Rate
Cohort: Fall 2011 Source: Office of Institutional Research

43 Gates Millennium Scholars
Highest among colleges & universities in the country

Among Top 35 producers of Fulbright Fellows

Leading producer of Black women who earn doctorates in STEM fields

SPELMAN PRIDE POINTS
SPELMAN PRIDE POINTS

**WSJ**
Top 10% of colleges and universities

**WSJ**
No. 3 in student satisfaction

**The New York Times**
No. 8 in overall social mobility among colleges in Georgia

**iie**
No. 25 Institute for Int’l Education Open Door rankings for study abroad

**Benjamin A. Gilman International Scholarship**
Top producer of Gilman Scholarships by U.S. Department of State
ACADEMIC AFFAIRS

Graduation Rate (6 Year)
- Entered 2010: 77%
- Entered 2011: 75%

First Year to Second Year Retention Rate
- Entered 2014: 90%
- Entered 2015: 91%
- Entered 2016: 89%

Prestigious Awards

<table>
<thead>
<tr>
<th>Year</th>
<th>Fulbright</th>
<th>Gilman</th>
<th>Gates Cambridge</th>
<th>Rangel - Graduate</th>
<th>Phi Beta Kappa</th>
<th>EU Luard Morse</th>
<th>UNCF Mellon Mays</th>
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<td>AY 2016</td>
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<tr>
<th>Year</th>
<th>Beinecke</th>
<th>Leland Scholars</th>
<th>Liman</th>
<th>Goldwater</th>
<th>Payne</th>
<th>Pickering</th>
<th>Princeton</th>
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ENROLLMENT

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<tr>
<th>Placement Category</th>
<th>FY 2016</th>
<th>FY 2017</th>
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<tbody>
<tr>
<td>Non-Respondents</td>
<td>14%</td>
<td>10%</td>
</tr>
<tr>
<td>No Placement Reported</td>
<td>19%</td>
<td>24%</td>
</tr>
<tr>
<td>Additional Reported Placements (ex. Military, Fulbright, etc.)</td>
<td>13%</td>
<td>12%</td>
</tr>
<tr>
<td>Graduate/Professional School Placements</td>
<td>29%</td>
<td>31%</td>
</tr>
<tr>
<td>Employed, Full Time Placements</td>
<td>26%</td>
<td>23%</td>
</tr>
</tbody>
</table>


Budget Priorities 2018/2019

1. Financial Aid $3M
2. Faculty and Staff Salaries: 2% Salary Pool
3. Technology Infrastructure Upgrades
4. Academic Program Upgrades
ADVANCEMENT

ALUMNAE GIVING AND PARTICIPATION

<table>
<thead>
<tr>
<th>Year</th>
<th>Dollars</th>
<th>Participation Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY 2015</td>
<td>$2,436,596</td>
<td>38.00%</td>
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<tr>
<td>FY 2016</td>
<td>$2,432,610</td>
<td>32.80%</td>
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<tr>
<td>FY 2017</td>
<td>$2,146,012</td>
<td>32.20%</td>
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<tr>
<td>FY 2018</td>
<td>$1,848,753</td>
<td>22.87%</td>
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OVERALL FUNDRAISING

<table>
<thead>
<tr>
<th>Year</th>
<th>Dollars (M)</th>
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<tbody>
<tr>
<td>FY 2015</td>
<td>$21,730,141</td>
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<tr>
<td>FY 2016</td>
<td>$19,274,164</td>
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<tr>
<td>FY 2017</td>
<td>$14,520,548</td>
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<tr>
<td>FY 2018</td>
<td>$46,081,038</td>
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FY 2018 Does not include 4.35 million dollar future commitment to the institution.
Career Pathways Initiative (CPI): UNCF rated Spelman, Exceeds Expectations

Financial aid target = $8 M of $10 M target

2019 Summer High School and Summer Accepted Student planning has begun: Atlanta Public Schools, Enrollment Management, College Relations, Office of Provost, Student Affairs, Business and Finance and President’s Office.

Investigating Expansion of online offerings: reduce the cost of attendance. Extend to new audiences for new revenue
Partnerships in Formation

MIT Media Lab

IBM

Google

Unnamed major company

Walton Family Foundation support for AUC Collective for the study of Art History and Curatorial Studies
ENHANCE OPERATIONAL EXCELLENCE

TECHNOLOGY ROADMAP

COMPLETED TASKS:

- Assessment and Reorganization of Spelman Technology Services (STS)
- Digital Transformation Readiness Assessment
- Improvements to the Storage, Backup and Recovery Systems
- Banner Modernization – Banner Refresher and Business Process Review
  - 200 faculty, staff and student participants in 11 Sessions
TECHNOLOGY ROADMAP

UPCOMING ITEMS:

❖ Banner Modernization (June 2018)
  ➢ Identify, prioritize and implement recommendations for enhanced use of Banner 8
  ➢ Banner 8 to Cloud

❖ Banner 9
  ➢ Training (September 2018)
  ➢ Upgrade (December 2018)

❖ Infrastructure Upgrades (2018-2021 – 3 phases)
  ➢ Campus Network
  ➢ Servers and Storage
  ➢ Wireless Enhancements
  ➢ Cybersecurity risk mitigation

❖ Pilot Microsoft Outlook (September 2018)
Spelman College Conversations Around Gender Identity and Expression

Committee to revise the Admissions Policy (Fall 2016)

Committee to implement the revised Admissions Policy (Fall 2017)

Campus and Community Impact
• Three notes transmitted in LLC I and Morehouse James
• Identified as community living standard violation
• President's Letter to the Community #YouAreNotSpelman
• Three unidentified women followed a transgender student out of Morehouse James to behind Giles and shoved the student to the ground.
• Need to elevate residence hall incidents to hate speech
• Need for Public Safety to alert community after physical encounter
• Need to beef up Public Safety patrols in light of incidents
• Need to analyze placement of security cameras
ACTION PLANS

Implementation Committee for the Revised Admissions Policy

Queer students recommendations

LGBTQ Faculty Committee plans

Morehouse/Spelman Presidents' Plan (CNN.com publication)

SGA Recommendations

MOVING FORWARD TOWARDS AN INCLUSIVE COMMUNITY
2018 STANDARDS OF EXCELLENCE AWARD
Asella Braxton
Director, Office of Budgets & Contracts

Keith Webb
Director, Cooperative Education & Special Programs

2018 STANDARDS OF EXCELLENCE Awardees