

## **Patricia Ventura**

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### **Degrees Awarded**

Doctor of Philosophy in English.

University of Florida, Gainesville, Florida, 2003.

Dissertation: *The Cultural Logic of the United States in the Globalization Era*.

Master of Arts in English.

University of Florida, Gainesville, Florida, 1996.

Thesis: *Medieval Transformations, Postmodern Appropriations: Tactics for Others*.

Bachelor of Arts in Political Science.

Clemson University, Clemson, South Carolina, 1989.

### **Academic Employment**

Associate Professor, Spelman College, Atlanta, Georgia. 2012-present.

Assistant Professor, Spelman College, Atlanta, Georgia. 2005-2012.

Fellow, Georgia Institute of Technology. Atlanta, Georgia. 2003-2005.

Assistant Editor, *JAC: A Journal of Composition Theory*. 1997-1999.

Instructor, University of Florida, Gainesville, Florida. 1994-2003.

### **Selected Professional Awards**

Woodrow Wilson National Fellowship Foundation 2008 Career Enhancement Fellowship for Junior Faculty.

Marion L. Brittain Fellowship. Department of Literature, Communication, and Culture. Georgia Institute of Technology. Atlanta, Georgia. 2003-2005.

Excellence in Teaching Award. Department of English. University of Florida. Gainesville, Florida. 2000.

### **Publications**

#### **Monograph**

*Neoliberal Culture: Living with American Neoliberalism*. Ashgate (academic imprint of Taylor and Francis Publishing), October 2012. A monograph positing neoliberalism as a “cultural logic” emerging as the dominant cultural formation at the end of the Cold War. The book develops a framework for studying neoliberalism’s impact at the level of American everyday life. *Neoliberal Culture’s* contribution is twofold: first, it argues that neoliberalism developed in the US as a popular culture that it analyzes through key “artifacts” of everyday life. Second and most important, the book creates a framework for understanding neoliberal culture by organizing it into five key components: biopolitics—regulation of populations at the level of bodies to force life to endure in prescribed ways; corporatocracy—government in which corporations exercise significant con-

trol over daily life; erosion of welfare-state society—attrition of welfare-state institutions operating in the interests of society as a whole and subordinating society to the economy; globalization—worldwide process of eroding national, economic, financial, and cultural borders; and hyperlegality—creation of new legal classifications or enforcing trifling ones as a means of control).

### **Edited Collection**

*Circulating "America."* A double-issue special collection of essays I solicited and edited, published in *Genre: Forms of Discourse and Culture*. The essays examine the circulation and identification of "America" as a cultural-political-military force in the contemporary globalization era. Includes my article-length editorial introduction. Double issue: Fall 2005 and Winter 2005 (appeared in 2006).

### **Peer-Reviewed Journal Articles and Book Chapters**

"Fast Food Nation-Building: Neoliberal War, Necropolitics, and Lateral Agency in the Iraq War Years." Under review *College Literature*.

"Scandal and Social Death." *Gladiators in Suits*. Eds. Kimberly Moffitt, Simone Puff, and Ron Jackson. To appear 2016.

"Looking Back on Iraq: Winning American Hearts and Minds." *Jump Cut: A Review of Contemporary Media*. No. 54, Fall 2012.

"Beautiful Girls, Feminist Consciousness, and Civil Rights." (Written with Elizabeth Mauldin.) *Mad Men, Women and Children: Gender and Generation in Mad Men*. Eds. Heather Marcovitch and Nancy Batty. Lexington: Lanham, 2012.

"Millennial Television and Fan Cultures." (Written with Elizabeth Mauldin.) *Business of Entertainment: Television*. Ed. Robert Sickels. Praeger P: Westport, CT. 2008.

"Why White Kids Love Hip Hop: Wangstas, Wiggers, Wannabes, and the New Reality of Race in America." *The Greenwood Encyclopedia of Hip Hop Literature*. Ed. Tarshia Stanley. Westport: Greenwood P. 2008.

"A New 'Marshall Plan': Terrorism, Globalization, Blockbusters, and *Air Force One*." *Genre: Forms of Discourse and Culture*. 38:4 (Winter 2005).

"Learning from Globalization-Era Las Vegas." *Southern Quarterly: A Journal of Arts in the South*. 42:1 (Autumn 2003).

"The Essay and the Websay." *Kairos: A Journal of Rhetoric, Technology, and Pedagogy*. 7:2 (Summer 2002).

### **Book Reviews and Informational Pieces**

"Review of *Buying into Fair Trade: Culture, Morality, and Consumption*." *Contemporary Sociology*. 44.3 (2015).

"Privatization and Deregulation." (Written with Unislwa Williams.) *American Political Culture: An Encyclopedia*. Ed. Michael Shally-Jensen. ABC-CLIO. April 2015.

"Review of Allison Carruth *Global Appetites: American Power and the Literature of Food*." *Utopian Studies*, 26.1 (2015).

"Better Living Through Crafting." *Disability Studies Quarterly*: 34.1 (2014).

"Social Intersections in Social Media." *Atlanta Tribune: The Magazine*. September 2013.

- “Review of Rebecca Bridges Watts’ *Contemporary Southern Identity: Community through Controversy*.” *Journal of Southern History*. 75.3 (August 2009).
- “Review of James C. Cobb and William Stueck’s *Globalization and the American South*.” *Journal of Southern History* 74.2 (May 2008).
- “Theresa Hak Kyung Cha.” *Notable American Women: A Biographical Dictionary: Completing the Twentieth Century*. Volume V. Cambridge: Belknap P of Harvard UP, 2005.
- “Review of Susan Buck-Morss’s *Thinking Past Terror Islamism and Critical Theory on the Left*.” *Politics and Culture: An International Review of Books*. Issue 1: 2004.

### **Scholarly Interviews**

- “Patricia Ventura. *Neoliberal Culture*.” *New Books in Critical Theory: Discussions with Critical Theorists about Their Books*. <http://newbooksincriticaltheory.com/>

### **Conference and Institutional Presentations since 2000**

- Scarface* on Repeat, Gold Bullets, and Calvin Klein Escape: The American Dream in the Age of the Neoliberal Frontier in *Spring Breakers*. Cultural Studies Association. LA. May 2015.
- “*Scandal* and Social Death.” American Studies Association, LA November 2014.
- “Dystopian Eating and *Angels in America*.” Society for Utopian Studies Conference. Charleston, SC. November 2013.
- “Food and Subjectivity in *Angels in America*.” Popular Culture Association/American Culture Association. Washington, D.C. March 2013.
- “Slow Death, The War on Terror, and the Bureaucratic Entrepreneur.” Marxist Reading Group. Gainesville, FL. March 2013.
- “Fast Food Nation-Building: Necropolitics and Lateral Agency in the Iraq War.” American Studies Association. San Juan, Puerto Rico. November 2012.
- “Contemporary Forms of Necropolitics.” Crossroads in Cultural Studies. Paris, France. July 2012.
- “The Bureaucratic Entrepreneur.” Cultural Studies Association. Chicago, IL. March 2011.
- “Allegorizing the War on Terror in *Burn After Reading*.” South Atlantic Modern Language Association. Atlanta, GA. November 2010.
- “Donald Rumsfeld, Futurist.” Cultural Studies Association of America. New York, NY. May 2008.
- “Symbolic Economies of Slow Food.” South Atlantic Modern Language Association. Atlanta, GA. November 2007.
- “Final chapter of *Neoliberal Culture in the US 1990s*.” Futures of American Studies Institute. Hanover, New Hampshire. June 2007.
- “*Gunner Palace*, Technologies of Representation, and the War on Terror.” Society for Cinema and Media Studies. Chicago, Illinois. March 2007. Co-organized and moderated panel in addition to presenting.
- “Neoconservative Anxiety and the Struggle for Empire.” Modern Language Association. Philadelphia, Pennsylvania. December 2006. Organized and moderated panel in addition to presenting.

- “Artifacts of Occupation: Narrating the Iraqi Nation.” Modern Language Association. Washington, D.C. December 2005. Co-organized panel in addition to presenting.
- “eBay as Global Monstrosity: The ‘New Economy’ Corporation and the Nation.” Marxist Reading Group Conference. Gainesville, Florida. March 2005.
- “Commodifying Longing: eBay as Nostalgia Machine.” Modern Language Association. Philadelphia, Pennsylvania. December 2004.
- “Hardt and Negri and Oprah: Reading Morrison’s *Paradise* and Letts’s *Where the Heart Is* after *Empire*.” Modern Language Association. San Diego, California. December 2003.
- “Global Terrorism, *Air Force One*, and the Problematics of the Nation-State.” (with Elizabeth Mauldin). Society for Cinema and Media Studies Conference. Denver, Colorado. May 2002.
- “The Architecture of Globalization.” Globalisation <live & online>. Adelaide, Australia. July 2001.
- “Welfare Reform, Enclosure, and the New Economy.” Marxist Reading Group Conference. Gainesville, Florida. March 2001.
- “Public Art and the Porous Composition Classroom.” Conference on College Composition and Communication. Denver, Colorado. March 2001 (with Ronald Broglio).
- “Creating Communities out of Fear: The Culture of Y2K.” Modern Language Association. Washington, D.C. December 2000.

### **Grant Received**

- “Across the Disciplines and Around the Table: Rethinking Interdisciplinary Research and Teaching Using Food as a Model.” Awarded March 2011. Funded by UNCF-Mellon. \$30,000. (Co-authored with Kimberly Jackson and Mona Phillips.)

### **Course Developed and Taught**

- American Literature Survey
- American Mythologies
- Argumentative Writing—Advanced
- Cold War Culture and Film
- Community and Self in “Border” Cultures
- Contemporary Globalization Culture in the US
- Documentary Film
- Exploring Identities in American Literature and Film of the Twentieth Century
- Expository and Argumentative Writing
- Feminist Film Criticism
- Images of Women in the Media
- Introduction to Critical Studies in English

Introduction to Popular Culture and Media Studies

Literary and Critical Theory

Media and “Reality:” Reality TV and Documentary Film

Postmodern Literature and Film

Studies in Reality Television

Representing “Reality”: Documentary Film and Reality Television

Writing about the 1990s