Fostering entrepreneurship and innovation at Spelman College

Spelpreneur Returns January 18, 2022

Apply for the annual Spelpreneur startup competition which will be awarding a total of $10,000 this academic year. Join us for a series of “ask me anything” entrepreneur chats and innovative, conversational, activity-based workshops where you may be eligible for gifts. Come out, network. Boost your business or satisfy your curiosity about entrepreneurship.

**Informational Session:**
Spelpreneur 10 Day Startup Competition
January 18, 2022 | 6:30 p.m.–7:30 p.m. | Virtual

**How to Make Money in Your Business**
January 25, 2022 | 6:30 p.m.–7:30 p.m. | Virtual

**Branding and Marketing**
February 1, 2022 | 6:30 p.m.–7:30 p.m. | Virtual

**Pitching Your Business**
February 8, 2022 | 6:30 p.m.–7:30 p.m. | Virtual

**“Ask Me Anything” Entrepreneur Chat**
February 15, 2022 | 6:30 p.m.–7:30 p.m. | Virtual

**Funding Your Business**
February 22, 2022 | 6:30 p.m.–7:30 p.m. | Virtual

**Checklist for Starting a Business**
March 1, 2022 | 6:30 p.m.–7:30 p.m. | Virtual

**10-day Startup Competition**
March 20 - 30, 2022

Will you be the winner of the 10-Day Startup Competition? Spelpreneur invites Spelman students from all classes and majors to attend this session with Sonya C. Rush, Adviser, Spelpreneur; Rhea Perkins, PhD, Founder, ATtyre Delivery; and Joey Womack, Founder & CEO, Amplify 4 Good, to learn all about our 10 Day Startup Competition. Apply for competition at [https://linktr.ee/spelpreneur](https://linktr.ee/spelpreneur) by February 20, 2022, at 11:59 p.m.

Circling with creating a business model (i.e., ecommerce, subscription, getting into a retail store, licensing, fees for services) that is right for your business to make money? Join Marguerite Pressley Davis, Founder & CEO, Finance Savvy CEO and Terri-Nichelle Bradley, Founder & CEO, Brown Toy Box for a session that will confidently lead you in the right direction.

Can you deliver a pitch about your business that captivates and activates? Join Precious Williams, C’2001, Founder, Perfect Pitches by Precious, to gain tips in pitching. Also, hear from Inglish Hills, C’2022, who pitched in her first competition and won $25K grand prize for her recycling system startup Save Cycle.

Attend this chat where Malerie Thornton, Senior Specialist Multicultural Marketing, and Amber Taylor, Audience Strategy Manager, The Home Depot, will walk you through steps to build your brand as well as leverage digital marketing to acquire and retain customers.

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Attend this chat where you can ask Brittany Rhodes, C’2006, Founder, Black Girl MATHgic; Courtney Wright, C’2013, Founder, LipRevolt; and Kimba Williams, C’99, CEO, Kushae, about their entrepreneurial journey. Chat moderated by Summer Clemons, C’ 2024, founder, SummerSoleilCreations.

Join Stacy Manvitz, C’92, angel investor, for this vitally important conversation and learn the ins and outs about funding options, i.e., free money, debt and equity.

Attend this session where Lavonya Jones, Entrepreneurship Instructor, Morehouse College, will discuss a checklist that provides the basic steps you should follow to start a business.

Spelpreneur is proud to host its popular 10-day Startup Competition once again. Who will be the winner?