We are excited to announce a first-time ever virtual Reunion for classes ending in 0, 1, 5, & 6 this May 2021. This newsletter will provide the necessary information for you to make your plans to participate. This will be a perfect time to remember, reconnect, and rejoice with your Spelman sisters.
Welcome

Reunion serves to encourage alumnae to reunite with classmates and college friends, demonstrate support for the College, and conduct class meetings and activities. From the Reunion Convocation to the True Blue Gala (formerly known as the Blue Note Banquet), there are numerous ways to enjoy your Spelman sisters.

Do you have questions about Reunion?

For more information on Reunion 2020/2021 send us a message or call us:

SPelman College
Office of Alumnae Engagement
350 Spelman Lane, SW
Box 304
Atlanta, GA 30314

www.spelman.edu/reunion
reunion@spelman.edu

404-270-5064
404-270-5050 (FAX)

Office Staff

Linda Hart Patton, C’88
Director of Alumnae Operations

Alyson Shumpert Dorsey, C’2002
Sr. Alumnae Programs Manager

Danielle Moore
Sr. Alumnae Programs Manager

Kenique Penn Freeman, C’2000
Sr. Alumnae Programs Manager, TEMP

Tashia Terry
Alumnae Programs Coordinator
REUNION REGISTRATION INFORMATION

Online registration is open. Please visit www.spelmanlane.org/reunion2021.

VIRTUAL REUNION PACKAGE

$150 by March 15, 2021* (Early Bird)

$200 by April 2, 2021

*Registration after this date will not guarantee material shipment by May 11, 2021

Package Includes:
• Signature Tote
• Reunion Lapel Pin
• Commemorative Class Photo
• Signature Gifts
• All Access Pass to Virtual Events

REGISTRATION MATERIALS:
You will receive your Reunion registration materials by mail. Registrations purchased after March 15, 2021 are not guaranteed material shipment by May 11, 2021.

PAYMENT CANCELLATIONS AND TRANSFERS:
The virtual Reunion Package is non-refundable and non-transferable.

SUPPORT SPELMAN:
Gifts can be made online by visiting www.spelman.edu/giving or by calling 866.512.1690 to make your gift before the Reunion giving deadline of Thursday, May 13, 2021 at 2:00 pm ET.

COMMENCEMENT:
Plans for commencement have not been finalized as of the printing of this newsletter. Please check the College website for updates: www.spelman.edu.

REUNION HOTLINE:
Questions? Call the Reunion Hotline at 404.270.5064, send an e-mail to reunion@spelman.edu or go to www.spelman.edu/reunion for more information. Messages left on the hotline or via e-mail will be returned within 48 business hours.

NATIONAL ALUMNAE ASSOCIATION OF SPELMAN COLLEGE (NAASC):
The Annual Meeting will be virtual this year. Please go to www.naasc.org for further details.

TRUE BLUE GALA

SCHEDULE OF EVENTS

TU

TUESDAY, MAY 11
• Virtual Golden Girl Tea (C’70 & C’71) with President Campbell

WED

WEDNESDAY, MAY 12
• Activities for classes ending in 0s & 5s:
  • Reunion 2020 Convocation
  • Class Meetings
  • True Blue Gala

TH

THURSDAY, MAY 13
• Class Meetings (classes ending in 1s & 6s)
• Vendors Market
• Arts, Literature & Music Showcase
• DJ Sets
• and MORE for classes ending in 0, 1, 5, & 6

FRI

FRIDAY, MAY 14
• Activities for classes ending in 1s & 6s:
  • Reunion 2021 Convocation
  • True Blue Gala

TRAINING SESSIONS FOR REUNION ACCESS WILL BE MADE AVAILABLE IN APRIL AND MAY.
BLENDED GIVING AT SPELMAN COLLEGE

Your gift helps to preserve the Spelman experience and provides campus resources to enable our students to enhance and complete their education. Global experiences, stellar faculty and unique academic programming all make the Spelman experience unmatched. By making an annual gift to Spelman, you can change the lives of students, and help the College’s ability to keep our students ascending.

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<tr>
<th>GIFT TYPE</th>
<th>DEFINITION</th>
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<tr>
<td>OUTRIGHT GIFT</td>
<td>A gift made to Spelman directly from an alumna in the form of cash, personal check or credit card.</td>
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<tr>
<td>RECURRING GIFT</td>
<td>A gift made to Spelman via automatic deduction from a credit or debit card on a monthly or annual basis.</td>
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<tr>
<td>MATCHING GIFT</td>
<td>A charitable gift made by a corporation which matches the gift of their employee to Spelman. The College must have proper documentation to record the matching gift.</td>
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<tr>
<td>SOFT CREDIT GIFT</td>
<td>Examples of soft credit gifts include matching gifts, from donor advised funds or family foundations, or an alumna giving through her own company.</td>
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<tr>
<td>PLEDGE</td>
<td>A documented promise to contribute a designated amount over a set timeframe. All pledge payments must conclude before your next reunion.</td>
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<tr>
<td>PLANNED GIFT</td>
<td>A documented gift to Spelman using a planned giving vehicle such as bequest intentions, insurance policies, etc.</td>
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ARE YOU ALREADY MAKING ANNUAL GIFTS TO SPELMAN?
Consider adding a planned gift to your outright gifts of cash this year. Blended gifts are gifts that help you see the impact of your giving today and continue to sustain Spelman’s mission into the future.

BENEFITS OF BLENDED GIVING:
- Increase the impact of your giving
- Preserve wealth for you and your family
- Enjoy greater tax savings
- See the results of your giving today, with a plan for tomorrow

WAYS TO GIVE

Gifts Online
www.spelman.edu/giving

Gifts by Phone
Call 1-866-512-1690 from 9 am - 5 pm ET

Gifts by Mail
Using the enclosed envelope, send your check or money order to the following address:
Spelman College Division of Institutional Advancement
350 Spelman Lane, Box 1303
Atlanta, GA 30314-4399

SPELMAN COLLEGE
Office of Annual Giving
350 Spelman Lane, SW
Box 1303
Atlanta, GA 30314
annualfund@spelman.edu

Office Staff
Keisha Myco Tant
Director of Annual Giving

Doris Pierce-Hardy
Asst. Director of Annual Giving

Jocelyn Langston
Annual Giving Coordinator
**FUNDRAISING**

Reunion 2020/2021 serves as a time to REMEMBER, RECONNECT and REUNITE about your Spelman experience.

To commemorate this milestone, we ask alumnae to also rally for Spelman in celebration of the legacy which created the bond you share with your classmates.

Your gift, regardless of the amount, makes an impact on the students that we serve and their choice to change the world. In fact, contributions from alumnae bridge the gap between the tuition and the actual costs for a student to attend. Make your gift today in honor of your upcoming reunion and help your class win a Reunion Philanthropy Award.

The following Philanthropy Award Categories will be announced during True Blue Gala. They include:

- **Every Woman...Every Year Award (5-year Average)**
  - Top 3 Classes
- **Reunion Class Gift Award (5-year Total)**
  - Top 3 Classes

**Reunion 2020 - Classes Ending 0s and 5s**

Every Woman...Every Year Award goes to the top 3 classes with the highest participation between July 1, 2015 and May 15, 2020 at 2 pm ET.

Reunion 2020 Class Gift Award will be given to the top 3 classes with the largest total amount between July 1, 2015 and June 30, 2020. Awards will be announced at the True Blue Gala on May 12, 2021.

**Reunion 2021 - Classes Ending 1s and 6s**

Every Woman...Every Year Award goes to the top 3 classes with the highest participation between July 1, 2016 and May 13, 2021 at 2 pm ET.

Reunion 2021 Class Gift Award is given to the top 3 classes with the largest total amount between July 1, 2016 and May 13, 2021 at 2 pm ET. In order for gifts to count for True Blue Gala announcements, all gifts must be received to the College by the reunion giving deadline of Thursday, May 13, 2021 at 2:00 pm ET.

**Planned Gifts**

are documented gifts to Spelman using planned giving vehicles such as your will, trust, retirement assets, life insurance, gift annuities, etc. Once a planned gift is documented, the donor will become a member of the Guardian Society and the gift may count towards their reunion gift.

In order for your Planned Gift to count towards your Reunion 2021 Class Gift, alumnae must be 70 1/2 or older and the planned gift must have been made between July 1, 2016 and May 13, 2021 by 2:00 pm ET. Documentation must be received to the Office of Planned Giving no later than Friday, April 23, 2021 at 2 pm ET.

**For more information, contact:**

_Shenika Swan_  
Planned Giving Officer  
_dswan@spelman.edu_  
404-270-5085  
Visit www.spelmanlegacy.org

**Can I Support Spelman Through a Matching Gift from My Employer?**

Yes! Employee matches can double or even triple the impact of your reunion contribution. When you make your gift, notify your employer of your contribution to begin the match process. All match funds must be received by the College by Friday, April 30, 2021 at 2pm in order to count for the Reunion Philanthropy Awards. You may contact Liane Sewell at lsewell@spelman.edu for more information about employee match contributions or visit www.spelman.edu/giving/ways-to-give to find out if your company has a matching program.

**How Can I Create a Scholarship for Spelman Students?**

There are specific criteria that an individual or group must meet to establish an annual or endowed scholarship. Please contact the Assistant Director of Donor Relations, at reunion@spelman.edu or call 866.512.1690.

**How Do I Get a True Blue Necklace?**

True Blue necklaces are awarded to alumnae with 5 years or more of consecutive giving to the College. The distribution of necklaces occurs in November of each year based on the previous fiscal year giving. If you have not received your necklace, please direct inquiries to donor-relations@spelman.edu.

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**It is very important to me to support Spelman College, consistently, because I believe strongly in the Spelman Promise... that no woman who wants to attend the college and has the ability to succeed should find the door closed due to lack of funds.”**
WHICH CLASSES ARE SCHEDULED TO REUNION IN 2021?
All of the alumnae classes ending in the numbers 0/5, and 1/6 are invited to celebrate Reunion virtually. Hence, the following classes will celebrate Reunion this year:

HOW CAN I REGISTER FOR REUNION EVENTS?
You may register online at www.spelmanlane.org/reunion2021. Additionally, you may complete the printed registration form on page 7 and use the enclosed return envelope to submit your form and payment.

WHEN DO I GET MY REGISTRATION MATERIALS?
Reunion registration materials will ship prior to May 11, 2021. There is no guarantee that registrations received after March 15, 2021 will deliver by Tuesday, May 11, 2021.

WHAT DOES MY REGISTRATION FEE COVER?
The registration fee covers your Reunion badge, souvenir gifts, signature tote bag, class picture, and signature virtual events. The Reunion fee underwrites the individual cost of Reunion and entitles you to the items and privileges covered under the auspices of the registration fee.

CAN I GET A COMMENCEMENT TICKET?
Plans for commencement have not been finalized as of the printing of this newsletter. Please check the College website for updates: www.spelman.edu.

DO I NEED TO WEAR A WHITE DRESS SINCE THIS IS A VIRTUAL EVENT? IF SO, WHEN?
Yes, we would like for all reunioners to participate in the White Dress Tradition for the Reunion Convocation.

WHERE CAN I PURCHASE SPELMAN PARAPHERNALIA?
Paraphernalia can be purchased through the online Spelman College Bookstore link and through the online BluTique marketplace.

WHY SHOULD I ATTEND THE TRUE BLUE GALA (FORMERLY KNOWN AS BLUE NOTE BANQUET)?
The True Blue Gala is a grand affair that includes the Golden Girl Class of 1970 and 1971 Parade, Donor Recognition, Reunion Class Gift Presentations, and entertainment. This is an experience you do not want to miss!

WILL A GUEST PACKAGE BE AVAILABLE?
Guest packages are only available to the Golden Girls (C’70 & C’71). Guests will receive access to viewing the True Blue Gala. All guests of Golden Girls will be included in their virtual package registration, up to 10 guests allowed.

AS A REUNIONER, DO I HAVE TO PURCHASE THE VIRTUAL PACKAGE IN ORDER TO PARTICIPATE?
No. The virtual package is only required to receive the Reunion tote bag with signature gifts and access to True Blue Gala. The following events are open to all reunioners: Reunion Convocation and Class Meetings.

WILL WE HAVE A VIRTUAL VERSION OF THE MARCH THROUGH THE ALUMNAE ARCH SINCE THERE ARE NO ACTIVITIES BEING HELD ON CAMPUS FOR REUNION 2020/2021?
Uplifting our traditions is of utmost concern to the Office of Alumnae Engagement. Therefore, through our research and efforts to explore a virtual March Through the Alumnae Arch, it has been determined that this activity does not translate well in a virtual space. The decision has been made to host this tradition when we are able to safely meet face-to-face, with plans being made for May 2022. There will be an opportunity for reunioners and graduating seniors to interact with the Alumnae Arch through the creation of customized digital images. Please watch the Spelman College Reunion web page for details: www.spelman.edu/reunion.

THE WHITE DRESS TRADITION
The White Dress Tradition establishes a uniform appearance among those present and denotes the significance of the occasion or event. In the spirit of this tradition, it is required that alumnae wear this attire for the March Through the Alumnae Arch held during Reunion. For Reunion 2020/2021, alumnae are asked to wear white during the virtual convocation.
REUNION 2020/2021 REGISTRATION FEES
You can register online at www.spelmanlane.org/reunion2021 or fill out the form below.

Early Bird Fee ($150): Pay by March 15, 2021   |   Fee ($200): Pay after March 15, 2021
(Registration closes April 2, 2021.) CUSTOM PACKAGES ARE NOT AVAILABLE.

FIRST NAME FOR BADGE:
(Please be advised: The name written here will be your first name in bold on the top line with your full name below.)

FIRST NAME: ________________________________________________________________
LAST NAME: ________________________________________________________________
MIDDLE NAME: _____________________ MAIDEN NAME: __________________________
CLASS YEAR: _________ PREFERRED CLASS YEAR: (IF NOT GRAD YEAR) _____________
PREFERRED PHONE: (____) _____________
ALTERNATE PHONE: (____) _____________
ADDRESS: _________________________________________________________________
CITY: ____________________________________ STATE: _____ ZIP CODE: ____________
PREFERRED EMAIL: _________________________________________________________

PAYMENT METHOD
CHECK
A check or money order in the amount of $______________ is enclosed, made payable to Spelman College. (Please include in the memo section “Reunion Registration Fees” and a home phone number on all checks or money orders. Please include a separate check for your class gift.

CREDIT CARD
Please charge my credit card in the amount of $__________________.
YOU HAVE THE OPTION OF CALLING IN YOUR CREDIT CARD INFORMATION TO 404.270.5048.

TOTAL AMOUNT DUE $_________________

DIETARY RESTRICTIONS
○ No Nuts ○ No Alcoholic Beverages ○ No Chocolate

CANCELLATION POLICY
○ I understand that this registration is non-refundable and non-transferable.

SPECIAL ACCOMMODATIONS
Do you have any hearing or visual impairments that Spelman needs to accommodate for this online event?
○ No ○ Yes

ANNUAL GIVING/CLASS GIFT
○ CHECK: Yes! A separate check or money order in the amount of $______________ is enclosed, made payable to Spelman College. (Please include your class year in the memo section and a home phone number on all checks or money orders.)

○ CREDIT CARD: Yes! Please charge the above credit card in the amount of $______________.

○ ONLINE GIVING: Credit card gifts can be made online by visiting www.spelman.edu/giving.

○ MATCHING GIFT OPPORTUNITY: My company (or my spouse’s company) matches gifts. (Please enclose the matching gift form.)
### GOLDEN GIRL GUEST REGISTRATION

True Blue guests of Golden Girls (C’70 & C’71) only; up to 10 guests allowed

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