



PODCAST CREATOR COMPETITION

POWERED BY



Competition Rules:

- Students are allowed to register as a solo, duo, or trio team (no more than 3 participants per application) for the competition.
- Teams will compete by developing a video podcast around a specified theme or topic of their choice. They will need to complete a form that identifies the topic and description of the topic, the breakdown of the three episodes, and any special guests they would like to invite to the podcast.
- **Schedule of the Competition:**
 - REGISTRATION: Friday, November 14 - Friday, December 12
 - PLANNING PERIOD: Monday, November 17 - Friday, January 14
 - DEADLINE FOR PLANNING FORM SUBMISSION: Friday, January 14
 - RECORDING PERIOD: Monday, January 12 - Friday, January 30
- Special guest max is based on the number of participants on each team and the maximum 4-person occupation of the podcast studio. (I.E., for teams of 3, only one guest per episode; for teams of 1, up to 3 guests per episode.) Guests must change each episode; teams cannot have non-registered podcast hosts on more than one episode.
- Participants can schedule their podcast studio sessions via the studio booking form. All sessions must be booked prior to the start of the recording period. Sessions must be completed within the recording period, and all episodes must be uploaded to Spotify by no later than Friday, February 6. Episodes can be uploaded weekly, daily, or all at once; note: upload schedule may affect viewership numbers.
- Each episode must be a minimum of 15 minutes long; no longer than 45 minutes.
- Each episode must include an introduction, either pre-recorded or live. Participants will be judged on their creativity in developing these introductions.
- Each episode must be recorded inside the Spelman Podcast Studio powered by Spotify, found in LL34 in the Camille Olivia Hanks Cosby Academic Center. However, pre-recorded introductions can be produced anywhere on-campus.
- Each participant team must provide their own SD-Card for video recording, a minimum of 16gb of storage. SD-Cards must be emptied prior to each recording.
- Participants must adhere to the rules and regulations of the Podcast Studio.
- **COMPETITION PRIZES:**
 - **1st Prize receives a \$1000 cash prize, a Spotify-branded RODE wireless mic system, and a feature on the Spelman YouTube Channel.**
 - **Runner-Up receives a \$500 cash prize and a Spotify-branded RODE wireless mic system**
 - **Podcasts will be judged based on three categories: Creativity, Viewership, and Execution**