

SPELTMAN

I n s i d e

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Yvonne R. Jackson Named Trustee Board Chair

Human resources executive Yvonne R. Jackson, C'70, has risen through the ranks of corporate America fueled by a fierce passion for and commitment to human potential. "I see it in all of the work that I have done in human resources," she says. "I think people are enormously capable, and it takes the right work or living or education environment to unleash that capability." The same passion and commitment that propelled Ms. Jackson to top human resources positions in such major corporations as Pfizer Inc., Compaq Computer Corporation and Burger King Corporation is expressed in her longtime service to Spelman College.

Ms. Jackson joined the Spelman Board of Trustees in 1996, and was recently named to chair the board — only the third alumna to hold that position. "It is an extreme honor to be chairing Spelman's Board. Spelman is important to me. I know that it will go by the wayside if we don't put our energy, time and money into keeping the College growing and strong."

As an alumna trustee board chair, Ms. Jackson succeeds Dr. June Gary Hopps, Parham Professor of Social Work at the University of Georgia and retired dean of the Graduate School of Social Work at Boston College, who served from 1997 to 2004. Marian Wright Edelman, president and founder of the Children's Defense Fund, served as the first alumna chair from 1979 to 1989.

The new board chair is a 'Legacy Spelmanite' — at five years old, Ms. Jackson says she was "so impressed" with her aunt, Mignon Lackey Lewis, C'51, that she wanted to be just like her. When she first came to Spelman, she expected to follow in the family tradition of teaching. But after taking a history course from noted history professor Dr. Vincent Harding and an economics course from Dr. Roosevelt Thomas (now a noted diversity expert and author), she found a passion for history and economics, which led her to consider going into the world of business.

Today, Ms. Jackson is senior vice president, Human Resources at Pfizer Inc. and a member



Yvonne R. Jackson

of the Pfizer Leadership Team. She heads global human resources for the New York-based pharmaceutical, which has 122,000 employees worldwide. She is a member of the Pfizer Leadership Team, the company's senior executive governing body, and leads the Human Resources Leadership Team.

As board chair, Ms. Jackson says that she would like to "see Spelman become all that she can be — one of the top 50 liberal arts colleges in America (not just a top Historically Black College or University)." That will take more resources. "Many people believe that Spelman is a wealthy institution," she says, "and she is because she attracts some of the most talented, serious, capable and innovative Black women in the country and the world who want to understand themselves as Black women *and* have the best education in America. In order to ensure that Spelman

Publications Rank Spelman Among Top 2005 Best Colleges

In recent weeks, Spelman College has ranked in the top tier 2005 best college listings in both *U.S. News & World Report 2005* and *Black Enterprise* magazines.

Spelman College is in the top 75 Best Liberal Arts Colleges for undergraduates in the new edition of *U.S. News & World Report 2005*. This recent rating is based on Spelman attributes that include a strong freshman retention rate, a significant percentage of class sizes under 20, and very few class sizes of 50 or more. For the second year in a row, Spelman remains the only historically Black college and university ranked in the top tier. The College moved up an impressive 15 spots from No. 81 in 2004 to No. 66.

In the October 2004 issue of *Black Enterprise*, Spelman College ranks No. 2 among the 2005 Top 50 Colleges in U.S. for Blacks. The College moved up from No. 3 to the No. 2 spot this year. Morehouse College received the No. 1 ranking.

Spelman Alumnae Set New Giving Record of \$1 Million

The Institutional Advancement Division and the Office of Alumnae Affairs and Annual Giving are pleased to announce that Spelman alumnae have set a new record in alumnae giving. The College closed the 2004 fiscal year with total alumnae giving achieving the \$1 million goal, surpassing the previous high of approximately \$800,000. In addition, the participation rate is over 20 percent, which represents an increase from 15 percent in 2003.

delivers both, we must, as a board, ensure that we are bringing the right resources to the Institution.

"We have a president who has a strong vision to deliver outstanding service and Spelman's supreme and unique education. I have inherited a board that is engaged and ready to do its part." With those essential ingredients in place, Spelman's newest leader is ready to take the College she loves to the next level of excellence, opportunity and leadership.

ALIVE @ 50: A Gift to Spelman Is a Gift to Me



Dr. Beverly Daniel Tatum

Oprah Winfrey and I have something special in common. We were both born in 1954, and this is our 50th birthday year! Turning 50 is a significant event, an opportunity to reflect on what is most important in our lives, and all the ways we have been blessed. My blessings are many, among them are my two wonderful sons, well on their way to adulthood, a loving husband of 25 years, good health, and the tremendous privilege of serving Spelman College as president. A few years ago I decided that I really didn't want presents for my birthday. What I wanted most was to plan a special experience and share it with friends and family. I invited a group of friends to attend a "different kind of dance party," and we purchased a block of tickets and all went to see a fabulous performance by the Alvin Ailey Dance Ensemble. The gift of their presence was the best present for me.

Knowing my birthday philosophy, a good friend asked me what special experience I wanted to share as I turned 50. My reply was, "Spelman! I want to share my Spelman experience with friends and col-



leagues all around the country!" And thus the idea of multiple birthday parties was born, an opportunity to share the story of Spelman around the country with those who have not had the chance to get to know this jewel as well as I have these past two years, and for those who want to honor me with a gift, the opportunity to give it in the form of a donation to Spelman College. After all, I have few needs, but Spelman College has many!

Our Spelman ALIVE agenda requires money to support the hiring of new faculty, to provide more scholarship support for needy students, to expand our academic facilities, including a new arts facility now in the planning stage, and to continue the development of our new Center for Leadership & Civic Engagement. What a wonderful thing to celebrate my 50th birthday by celebrating the institution I love the most — Spelman College!

Now, of course, Spelman alumnae need no introduction to Spelman College, but I want to share my birthday with you as well. A special birthday celebration will take place at Spelman during Homecoming weekend (Saturday, October 30), and every alumna will receive an invitation. I know not every Spelman sister will be able to attend, but I hope all will join us in spirit. And if you want to send your annual donation to the Spelman College Annual Fund with birthday wishes, you will make the occasion of my 50th birthday even more special.

Are you celebrating a birthday milestone, too? Consider asking your friends and relatives to make an unrestricted gift in your honor to Spelman College. It's a great way to share the Spelman ALIVE message with others!

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Inside Spelman

is published four times per academic year for a readership that includes alumnae, trustees, parents, students, faculty, staff and friends of the College. The newsletter is dedicated to informing our readers about news, upcoming events and issues in the life of the College.

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NEWS BRIEFS

■ The Atlanta University Center (AUC) Council of Presidents has appointed **Marilyn T. Jackson** as the first woman executive director of the Atlanta University Center Consortium. Overseeing the day-to-day operations of the Consortium, Ms. Jackson comes to the AUC with a diverse background spanning more than 20 years in university relations, telecommunications, defense, manufacturing and administration. Earlier in her career, she spent five years as the program coordinator for the Atlanta University Center Dual Degree Engineering Program.

■ The Class of 2004 raised \$12,013.72 through a Senior Appreciation Campaign conducted during the 2003-04 academic year. The campaign was established to encourage students to give back to their alma mater by making their gift to the College as a student. Each class member was invited to make a gift of \$20.04 to Spelman College in honor of someone (i.e. faculty or staff member or senior administrator, etc.) who had made an impact on their Spelman experience. The total raised includes a \$10,000 match from the National Alumnae Association of Spelman College. The gifts will support the senior class student assistance fund and will be awarded to rising seniors with financial need.

■ The National Aeronautics and Space Administration (NASA) has awarded the Model Institutions for Excellence Program (MIE) \$1 million for 2004 - 05. For 10 years, NASA has provided funding for the MIE program that provides students with research opportunities. Administered by Professor of Chemistry **Dr. Albert Thompson Jr.**, the program strengthens Spelman's science, engineering and mathematics infrastructure; supports curriculum and teaching reforms; and establishes early intervention activities for science, engineering and mathematics students.

■ The Annenberg Foundation and the United Negro College Fund have funded the "Spelman College Capacity Building Initiative for the Department of Education" with a \$133,809 award. The gift is designed to strengthen the quality of the approved teacher certification programs by improving teaching and learning and by enhancing faculty professional development. In addition, the program will increase recruitment and retention of students interested in teacher certification careers and K-12 partnerships that will result in an increase in the number and quality of minority teachers nationwide. Associate Professor of Education **Dr. Gwendolyn Middlebrooks** will serve as the project director.

■ **Ms. Xernona Clayton** was honored with the 2005 Spelman College Board of Trustees Local Community Service Award at the College's opening convocation held on August 25. A pioneer civil



Carrie Mae Weems: *The Louisiana Project & Dreaming in Cuba*, Spelman College Museum of Fine Art, Atlanta, GA (July 17 – September 25, 2004).

■ The Spelman College Museum of Fine Art hosted an artist's talk and opening reception in celebration of "Carrie Mae Weems: *The Louisiana Project & Dreaming in Cuba*" on July 17, 2004. Internationally renowned artist **Carrie Mae Weems** discussed her most recent work and conversed with Director of the Spelman College Museum of Fine Art **Dr. Andrea Barnwell**. "The Louisiana Project" incorporated still photography, narrative and video projection as part of an exploration of culture, gender and race. It investigates how perceptions of history, Black women, race relations and sexual identity have been shaped throughout America. "Dreaming in Cuba" is a series of silver prints – inspired by the history and people of Cuba – that raises questions about the essence, viability and spirituality of social revolution. The exhibition ran through September 25, 2004.

rights activist, Ms. Clayton is a corporate consultant for Turner Broadcasting System Inc. and is the creator and executive producer of the Trumpet Awards. Ms. Clayton serves on the boards of the King Center, the Atlanta Urban League, and the Southwest Community Hospital.

■ The Robert W. Woodruff Library Board of Trustees has appointed **Loretta Parham** to the position of director/chief executive officer effective November 1, 2004. Mrs. Parham has served as the university librarian and director of the Harvey Library at Hampton University in Hampton, Virginia since 1998.

■ The symposium titled "Bearing Witness: Women, Culture, and Politics" was held in the Cosby Center Auditorium during the 2004 National Black Arts Festival on July 23, 2004. The Spelman symposium participants were: Director of the Spelman College Museum of Fine Art **Dr. Andrea Barnwell**, Director of the Digital Moving Image Salon Professor **Ayoka Chenzira**, Anna J. Cooper Professor of Women's

Studies **Dr. Beverly Guy-Sheftall**, Associate Professor of Women's Studies **Dr. M. Bahati Kuumba** and Associate Professor of Art **Dr. Akua McDaniel**. The program included a panel discussion, "Quilts and Politics," that explored the rich African American tradition of quilt making and their cultural and political meanings. Other panelists explored "Afrofemcentrism in the Work of Black Women Artists" – the ideological and anesthetic fruition of Afro-female-centered or "Afrofemcentric" consciousness in the visual and performing arts of contemporary Black women.

■ Spelman College and the U.S. Environmental Protection Agency (EPA) hosted The Teachers Environmental Institute Summer 2004 for 25 Georgia middle and high school science and social science teachers June 23 - 25. For the third year, Associate Professor of Political Science **Dr. Fatemeh Shafiei** led the program, sponsored by a grant from the U.S. EPA, Region 4, and the Atlanta Waste Management Division.

NEWS BRIEFS

■ The Office of Sponsored Programs announced the following grant awards:

■ The Research Initiative for Scientific Enhancement (RISE) received \$538,715 for July 2004 - June 2005 from the National Institutes of Health/National Institute of General Medical Sciences. The program is overseen by Associate Professor and Chair of the Biology Department **Dr. Michael McGinnis**.

■ The Ford Foundation awarded a \$300,000 grant based on a proposal by Director of the Woman's Research & Resource Center and Anna Julia Cooper Professor of Women's Studies **Dr. Beverly Guy-Sheftall**. The project, titled "Globalizing African Diasporan Women's Studies," is funded for July 2004 - June 2007.

■ The U.S. Department of Defense/Department of the Army awarded \$103,678 for June 2004 - June 2005 to a project titled "Degradation of Munition Waste Using a Consortium of Bacterial Strains." Associate Professor of Biology and Director, Environmental Science and Studies Program **Dr. Victor Ibeanusi** administers the project.

■ This summer, Spelman College was awarded a \$1.3 million grant from Howard Hughes Medical Institute (HHMI) to be distributed over a four-year period. The purpose of the grant is to broaden the biology curriculum to meet the ideals of a liberal arts education, increase the number of tenure-track faculty, provide student access to substantive research experiences and offer access to a rigorous science experience for high school seniors. Associate Professor of Biology **Dr. Michael McGinnis** is the program director.

■ On June 25 - 26, Spelman College sponsored the first mathematics symposium for the Enhancing Diversity in Graduate Education (EDGE) Program, titled "The Graduate School Experience for Women in Mathematics: From Assessment to Action." Professor of Mathematics **Dr. Sylvia Bozeman** is the symposium co-founder. The National Science Foundation and the Andrew W. Mellon Foundation fund the program, which is jointly sponsored by the Mathematics Departments of Spelman and Bryn Mawr Colleges.

■ On August 30 - 31, Spelman College hosted a delegation of three faculty members from Aoyama Gakuin Women's Junior College in Tokyo. They are currently completing a cooperative research project at their institution, "The Past, Present and Future of Women's Higher Education." The goal was to learn about Spelman's philosophy of education, academic program and student life. They wanted to examine why Spelman continues to thrive at a time when many women's institutions are becoming co-educational. In addition, the delegation was interested in understanding how Spelman, a historically Black college for women, uniquely serves the needs of African American women. They visited the "African Diaspora and the World" class and toured the campus.

■ **Danica Tisdale**, C'2001, made history when she was crowned Miss Georgia 2004, becoming the first African American to wear the crown in the pageant's 60-year history. The former Miss Atlanta competed for the Miss America title on September 18, 2004. She was one of the top 10 finalists.



■ Walt Disney Entertainment presented the "Walt Disney Entertainment Musical Theatre Workshop Showcase" on July 25 in the Baldwin Burroughs Theatre in the John D. Rockefeller Jr. Fine Arts Building. Award-winning actress **Diahann Carroll** (right) was this year's featured guest. Walt Disney Talent Casting Director and former Spelman Drama and Dance Instructor **Kenneth Green** (left) coordinated the event hosted by Spelman President **Dr. Beverly Daniel Tatum**. The event was one of the highlights held at Spelman during the 2004 National Black Arts Festival (July 16 - 25).

NEW CAMPUS FACES

Dr. Jane Smith Named LEADS Executive Director

Dr. Jane E. Smith, C'68, is the new executive director of the Center for Leadership & Civic Engagement (LEADS). Dr. Smith's first priority as executive director is to



engage in conversations with Spelman students, faculty, staff and alumnae that will help shape the Center's future direction. She will also develop programs for Spelman LEADS' five key areas of emphasis: Leadership Development, Economic Empowerment, Advocacy Through the Arts, Dialogue across Difference, and Service Learning and Civic Engagement. Also, Dr. Smith will begin planning for the second annual "Women of Color" leadership conference and will seek to strengthen the program's "Leaders on Leadership" series. Dr. Smith is the former chief executive officer of Business and Professional Women/USA. She holds a bachelor's degree in sociology from Spelman College, a master's degree in sociology from Emory University, and a doctorate in social policy analysis from Harvard University.

Rosalyn A. Hines Appointed Vice President for Institutional Advancement

Rosalyn A. Hines is the new vice president for Institutional Advancement. Ms. Hines notes, "I am honored to have the privilege of serving President Beverly Daniel



Tatum and the College. Spelman alumnae have played leadership roles in the United States and around the world for almost 125 years. I look forward with great anticipation to sharing Dr. Tatum's ALIVE agenda and seeking support for the initiatives that will serve Spelmanites for generations to come."

Prior to joining Spelman's senior staff, Ms. Hines was the executive director of Development and Alumni Relations at Cornell University's S.C. Johnson Graduate School of Management in Ithaca, New York. In her role, she was responsible for overseeing the alumni relations program, annual fund, major gifts, and advancement operations within the business school. Her development career also includes 10 years at Bates College in Lewiston, Maine, where she solicited gifts up to \$1 million in the College's \$59 million comprehensive campaign. Before beginning her work as a development officer, Ms. Hines practiced law in New York and held several positions in broadcast journalism in San Francisco. She received her undergraduate degree from Stanford University and holds a law degree and a master's degree in journalism from Columbia University.

Spelman Salutes

Academic Achievements & Awards

Special Advisor for Sponsored Programs & Partnerships **Olivia A. Scriven** led a seven - member Spelman delegation to Durban, South Africa, on July 18th to host a three-day conference titled "Progress Through Partnership." Focused on administrative transformation and staff leadership development, the conference was the culminating event in an 18-month collaboration between Spelman and Mangosuthu Technikon, a historically disadvantaged institution established during apartheid to provide educational opportunities for disenfranchised Blacks. Members of the Spelman delegation included: Spelman President **Dr. Beverly Daniel Tatum** and her husband, Special Envoy **Dr. Travis Tatum**; Director of Public Relations & Communications **Tomika DePriest**; Assistant Programs Manager for Alumnae Affairs & Annual Fund **Anna A. Scott**; Regional and Reunion Programs Manager for Alumnae Affairs & Annual Fund **Dineo A. Brinson**; Business Manager for the Center for Leadership & Civic Engagement **Tiffany R. Bussey**; and Student Project Assistant **Pier Smith**, C'06.

Dean of Continuing Education **Dr. Pauline Drake, C'58**, was honored at The Kresge HBCU Initiative fourth annual African American Donor's Reception on May 25. Dr. Drake was recognized for her philanthropic gift of \$40,975 to Spelman College.

Director of the Digital Moving Image Salon (Women's Center) **Professor Ayoka Chenzira** was honored as a distinguished educator by Apple Computer for teaching digital media art in the United States and in Africa. The event took place July 21 - 25 in Monterey, California.

A video documenting the yearlong collaborative project between the Spelman Women's Center and the Durban Institute of Technology (DIT) won third place at the inaugural international video competition organized by the Association Liaison Office for University Cooperation in Development (ALO). The project, titled "Oral Narratives and Digital Technology," was headed by the Director of the Digital Moving Image Salon (Women's Center) **Professor Ayoka Chenzira** and Associate Professor of Women's Studies **Dr. M. Bahati Kuumba**. The Spelman submission was the only one produced primarily by students in competition with professionals.

The National Technical Association has selected Associate Professor and Chair of Computer and Information Sciences **Dr. Andrea Lawrence, C'68**, to receive the Technical Achiever of the Year Award – Educator.



Professor of Art **Lev Mills** completed a major commission for the new Atlanta Board of Education building during his spring semester sabbatical. His 25' X 9' glass mosaic mural created for the courtyard is titled, "Vision For The Future." The exploratory mural composition depicts essential components of educating a child. In addition, Professor Mills was among the honorees who received, under the auspices of the Paul R. Jones Family Fund, the first Annual Spirit Award for Service to the Visual Arts and Humanity honoring a living African American artist.

Spelman Archivist/Historian **Taronda Spencer, C'80**, will be a presenter on a panel titled "Documenting Haitian Women's History," chaired by Associate Professor of Art **Dr. Barbara Nesin**, at the annual conference on the Haitian Studies Association in Puerto Rico in October 2004.

Associate Professor of Art **Frank (Toby) Martin** has been selected by the Friends of the Broward County African American Research Library and Cultural Center to be an honoree at its Annual Friends Reception and Program. The event took place on September 18, 2004, in Fort Lauderdale, Florida.

Learning Resource Specialist **Lula Roberts** was awarded the "Member of the Year" plaque as an outstanding member of the National Tutoring Association (NTA) during the NTA 12th Annual Conference held April 2004 in Nashville, Tennessee. The volunteer peer tutors of the Learning Resources Center were awarded three certificates for being certified at the national level and for presenting and serving as student ambassadors.

Assistant Professor of English **Sharan Strange** is one of six recipients of the 2004 Rona Jaffe Foundation Writer's Awards. The awards of \$10,000 each were presented in New York City on September 30, 2004.

Lecturer of Music **Dr. Laura English-Robinson, C'69**, was one of three recipients to receive the Distinguished Members Award for celebrating her work as Coordinator of the Young Artists Division of The National Association of Negro Musicians (NANM), a historic organization since 1917. The event was held at the 85th NANM National Conference in Detroit, Michigan in August 2004.

The Henry J. Kaiser Family Foundation named **Moya Bailey**, senior comparative women's studies major, to be a Barbara Jordan Policy Scholar. Ms. Bailey will work in the office of United States Senator Edward Kennedy (D-Mass.).

BMW of North America, LLC, has named **Courtney Gladney**, a junior psychology major, as its 2004 BMW Scholar.

The Thomas R. Pickering Foreign Affairs Fellowship was awarded to **Niambi Young**, junior French major and international studies minor.

An Institute for International Public Policy (IIPP) Fellowship was awarded to **Tiffini Eason**, junior sociology major.

ShaMiracle Johnson, junior English major, received a \$2,000 Congressional Black Caucus (CBC) Spouses General Education Award from U.S. Congressman David Scott and Mrs. Alfredia Scott on May 27.

Three Spelman students were awarded the Benjamin A. Gilman International Scholarship for study abroad during the 2004 - 05 academic school year. **Mercedes Ball**, junior economics major, and **Naledi Nyahuma**, junior economics major and management and organization minor, each received \$3,000 to attend Queen Mary University of the University of London for the fall semester through Arcadia University. **Lisa Rivera**, senior sociology major, received \$3,375 to study at the University of Natal in Durban, South Africa for the fall semester.

Pauline E. Drake Scholar **Maxine Thompson**, senior religious studies major, interned this summer through the Spelman WISDOM Center with the Daughters of the Covenant.

Tsedeey Bogale, senior sociology major, and **Brahaani Mamo**, junior economics major have been awarded Freeman-Asia Awards for Study in Asia (\$5,000) and Bridging Scholarships for Study Abroad in Japan (\$2,500).

Appointments

Network Infrastructure Engineer **Rhonda J. Mills, C'82**, has joined the MIT department for the implementation of multimedia technology in all of the dormitories.

Professor of History and Director of Study Abroad and International Exchange **Dr. Margery A. Ganz** has been appointed to a three-year term on the National Review Panel for Fulbright Fellowships for Italy.

Associate Professor of Economics **Dr. Gloria Bromell-Tinubu** has been selected as president of Barber-Scotia College in Concord, North Carolina.

Exhibitions, Performances & Published Works

Associate Professor of Chemistry **Dr. Beatriz H. Cardelino** attended the 2004 Conference on Advances in Internet Technologies and Applications on July 8 - 11, 2004 at Purdue University. The conference proceedings were published in a CD, containing the following article: "Advanced Computational Modeling of Vapor Deposition in a High-Pressure Reactor" by Dr. Cardelino and by Teacher Scholar of Chemistry **Dr. Sonya McCall**.

Vice President for Student Affairs/Dean **Dr. Zenobia L. Hikes, C'77**, presented the paper "Maximizing Black Student Success: A Coupled Approach to Recruitment and Retention" at the Oxford Round Table at the University of Oxford in England on July 14, 2004. Her article, "Hip-Hop Viewed Through the Prisms of Race and Gender," was published in the August 12, 2004 edition of *Black Issues in Higher Education*.

Associate Professor of Political Science **Dr. Marilyn A. Davis** contributed a chapter to the book, *Readings in American Political Issues*, published by Kendall/Hunt in 2004. Her chapter is titled "Race and Party in Georgia's Fourth Congressional District: The 2002 Primary and General Elections."

Associate Professor of Drama **Crystal A. Dickerson** made her acting debut in the Georgia Shakespeare Festival this summer. She is the lead in a world premiere of a play, titled *Maria Kato*, that focuses on the Rwandan Genocide of 1994. The play will run from October 1-31 at 7 Stages Theatre Company in Atlanta.

Professor of Art **Dr. Arturo Lindsay** had a solo retrospective exhibition of his work in Charleston, South Carolina, on September 25, 2004. It is titled "Mining Ports: Sullivan's Island, Goree Island, Portobelo, Havana and Seville." In November, the Taller Portobelo exhibition will open at Hammonds House in Atlanta.

The artwork of Associate Professor of Art **Dr. Barbara Nesin** was included in the exhibit, "Visions from Within: Recent Works from Historically Black Colleges," at the Apex Museum during the 2004 National Black Arts Festival.

Lecturer of Music **Dr. Laura English Robinson, C'69**, soprano, was guest solo artist at the 2004 Piccolo Spoleto Festival in Charleston, South Carolina, performing excerpts from Gershwin's *Porgy and Bess* with the Charleston Symphony on June 4, 2004. Dr. English-Robinson traveled to Italy in June and sang at the Rome Academy of Arts.



New Spelman WEB Design Launched

The new Spelman College WEB site launched on August 30th with a search engine, rollover menus and a rotating banner at the top of the home page – just a few of the enhancements created in response to community feedback generated by a series of surveys conducted by the Office of Public Relations/Communications. Some of the requests made by students, faculty, staff and alumnae included ease of navigation, better page layout and a more contemporary design. "The new site addresses these issues and better reflects the Spelman brand," says Tomika DePriest, director of Public Relations/Communications. "Improving the WEB site is an ongoing process and priority for our office, which will work closely with Media and Information Technology to continue to evolve the site." The Office of Public Relations/Communications implemented the enhancements with support from Media and Information Technology.



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